



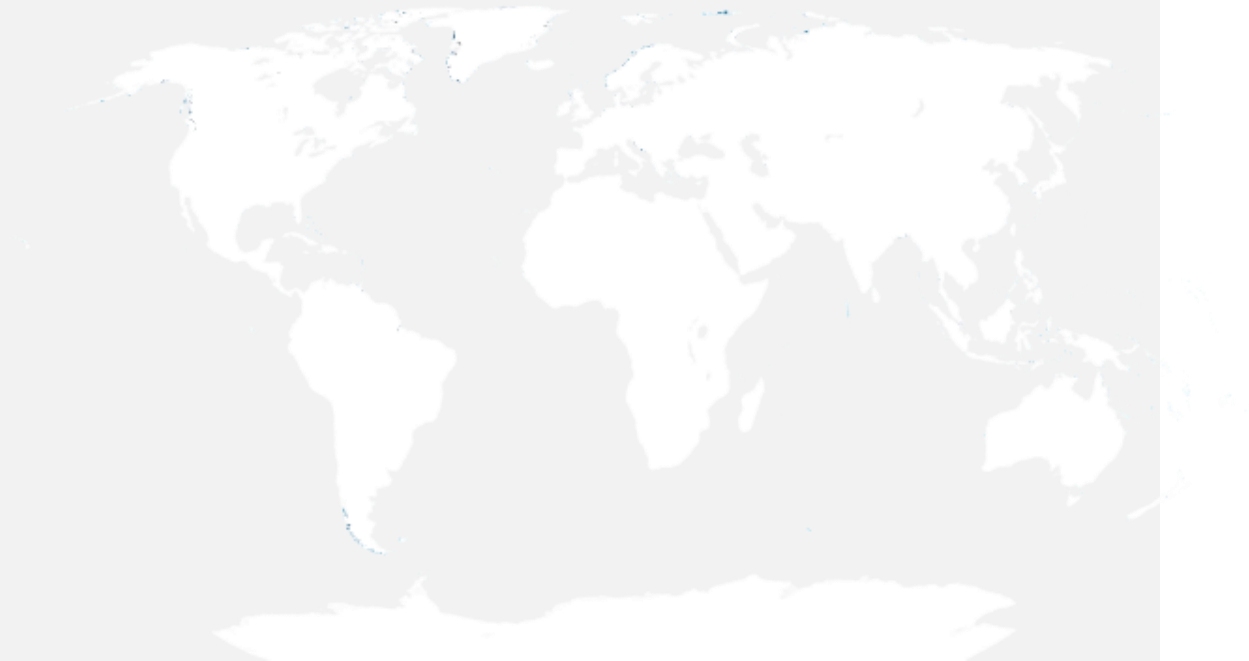
# Introduction to BFG Global Consulting, Inc.

Last Updated: March 2025

# Rhetoric Call



Dear [www.bfgconsults.com](http://www.bfgconsults.com),  
what problem in the world are you  
solving?



# BFG Consults briefly

**About Us:** We are a management consulting and business technology firm.

**Mission:** We are most driven to democratize management consulting and technology solutions across borders.

**Objective:** Through a comprehensive four-pronged consulting approach, encompassing **software development, market research, strategy, & workforce training** we serve as a growth partner to individuals, businesses, and organization

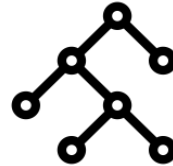
[www.bfgconsults.com](http://www.bfgconsults.com)



# BFG Consults briefly



Founded  
in 2018



**Domain:** Management  
Consulting & Business  
Technology Sector



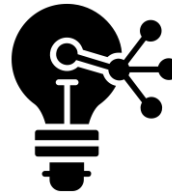
**Servicing range of commercial clients**, from individuals, startups, small-medium to large companies across various industries, including corporate organisations (such as NGOs), and government agencies.

# BFG Consults briefly



## Expertise in

- Technology and Software Development
- Research and Analytics
- Strategy and Operations Transformation
- Workforce Training and Development



Strong R&D and  
Intellectual property  
portfolio



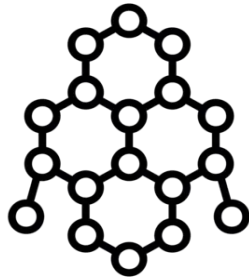
Operating in Nigeria  
and United Kingdom

# Business Tagline

“ ...securing industry  
relevance for individuals  
and businesses ”

[www.bfgconsults.com](http://www.bfgconsults.com)

# Unique Selling Points (USP)



Democratized technology and nontechnology solutions to businesses of all sizes



Affordable Pricing that maximizes business impact



High-quality delivery with measurable, quantifiable results

## USP Statement:

*"We provide democratized management consulting and software development solutions accessible to businesses of all sizes at cost-effective prices without compromising quality. Our proven track record of on-time, high-quality delivery ensures exceptional value and results for every client."*

# Service Line in a brief



## Research & Analytics

We provide startups, and SMEs with valuable insights and information that can inform business strategies, decision-making processes, and problem-solving efforts. We serve as an impartial partner for businesses in the process of gathering, analyzing, and interpreting data in order to make informed decisions



## Strategy & Operations Transformation

Earn your business the ability to achieve desired goals through the development and implementation of plans and processes aimed at improving competitiveness. Through this service, we help startups and SME's align their operations with their overall business objectives, streamline processes, and optimise resources.



# Service Line in a brief



## Training & Development

Improve job performance through employee training. Win the process of enhancing the skills, knowledge, and abilities of employees to perform their jobs more effectively. Through this solution, we help startups and SMEs improve their overall performance by investing in the development of their employees.



## Technology & Software Development

Boost your business growth with digital tools. We take you through the process of designing and developing cutting-edge technology to enhance business effectiveness, ranging from web development and artificial intelligence to machine learning and block chain technology.

# Operational History

- **2018:** BFG Consults was founded by its visionary leader - Festus BELLO. Starting as a one-man operation, the company launched with 10 clients (8 individual and 2 corporate entities), all serviced from the founder's self-contained apartment.
- **2019:** BFG Consults implemented its first growth model under Festus Bello's leadership, collaborating with grassroots students and MSMEs on research services. This strategic initiative resulted in the company achieving its first annual sales exceeding ₦1 million. With the support of two volunteer employees, the firm increased client value turnover by a minimum of 50%, marking a pivotal step in BFG's growth trajectory.
- **2020:** BFG Consults expanded its service offerings at the peak of COVID with an additional three support solutions inclusive of software development, workforce training, and business strategy by partnering with independent consultants and freelance specialising in each niche. This increased its revenue size by 700% from the previous year
- **2021:** BFG Consults marked a significant milestone by acquiring its first office space, a 6ft by 6ft workspace in Utako, Abuja. This year also saw the company transition to a full-term staffing model, starting with a dedicated team of three employees, setting the foundation for future growth and operational stability.

# Operational History

- **2022:** BFG Consults expanded into a larger office space, signaling the company's continued growth. This year marked the firm's first global recognition, winning the prestigious £5,000 SME Entrepreneur and Innovation Scholarship, which enabled its founder to study at the University of Kent, United Kingdom. This recognition not only celebrated the company's innovation but also served as a strategic entry point for BFG Consults into the UK market, enhancing its international footprint.
- **2023-2024:** BFG Consults pioneered the democratization of consulting services in Nigeria by designing a SaaS (Software-as-a-Service) model for its clients. This innovative approach made high-quality consulting services more accessible and scalable, revolutionizing the way businesses engage with consulting expertise across the country.
- **2025 - 2026:** BFG Consults achieved a significant milestone by moving into its first ultra-modern office building. This year also marked the successful realization of the company's Deca Growth Plan, leading to a 10X increase in its business portfolio and subsidiary assets, expanding into mobile computing technology, and acquiring investments in real estate, and farming sectors.

# Clients Portfolio



# Awards and Recognition



Wealth and Finance  
International Award:  
Best International  
Business Research  
& Analytics  
Specialists 2023 –  
United Kingdom



MEA Business  
Award: Best  
Start-Up & SME  
Consultancy  
Firm 2024 -  
West Africa



We are managed by  
international managers  
who are certified by the  
UK Chartered  
Management Institute  
(CMI) and the Nigerian  
Institute of Management  
Consultants



High-level  
experience in  
executing and  
managing elite-  
level management  
consulting projects  
for commercial  
clients.



[www.bfgconsultst.com](http://www.bfgconsultst.com)